

Photo title/Description	Section	Page	Location (ranked top to bottom, left to right)	Credit	Date (if known)	Additional comments
Long line	Homepage	Homepage	Header	The New Zealand Story Group (Credit: Chris Sisarich)	Downloaded March 2017	Refer to the New Zealand Story Group full Terms of Use: <a href="https://www.nzstory.govt.nz/pages/terms">https://www.nzstory.govt.nz/pages/terms</a>
Fishing boat (FV Jan)	Homepage	Homepage	1	The New Zealand Story Group (Credit: Chris Sisarich)	Downloaded March 2017	Refer to the New Zealand Story Group full Terms of Use: <a href="https://www.nzstory.govt.nz/pages/terms">https://www.nzstory.govt.nz/pages/terms</a>
Best Grade Snapper	Homepage	Homepage	2	The New Zealand Story Group (Credit: Chris Sisarich)	Downloaded March 2017	Refer to the New Zealand Story Group full Terms of Use: <a href="https://www.nzstory.govt.nz/pages/terms">https://www.nzstory.govt.nz/pages/terms</a>
Threading the net	Homepage	Homepage	3	unknown		
The New Zealand Seafood Story	Homepage	Homepage	Video	The New Zealand Story Group	Downloaded March 2017	Refer to the New Zealand Story Group full Terms of Use: <a href="https://www.nzstory.govt.nz/pages/terms">https://www.nzstory.govt.nz/pages/terms</a>
Oceans of Innovation Conference Logo	News	News	Article 1	Seafood New Zealand Ltd		
Catch of the Day	News	News	Article 2	The New Zealand Story Group (Credit: Chris Sisarich)	Downloaded March 2017	Refer to the New Zealand Story Group full Terms of Use: <a href="https://www.nzstory.govt.nz/pages/terms">https://www.nzstory.govt.nz/pages/terms</a>
FV Tempest in Port Nelson	News	News	Article 3	Seafood New Zealand Ltd		
New Zealand tourist scene	About	About	Header	The New Zealand Story Group (Credit: Chris Williams)		
Kaimoana	About	About	1	The New Zealand Story Group (Credit: Chris Williams)	Downloaded March 2017	Refer to the New Zealand Story Group full Terms of Use: <a href="https://www.nzstory.govt.nz/pages/terms">https://www.nzstory.govt.nz/pages/terms</a>
FV Jasmine and FV Sea Air	About	About	2	unknown		
Snapper Arrives	About	About	3	The New Zealand Story Group (Credit: Chris Sisarich)	Downloaded March 2017	Refer to the New Zealand Story Group full Terms of Use: <a href="https://www.nzstory.govt.nz/pages/terms">https://www.nzstory.govt.nz/pages/terms</a>
FV Tempest in Port Nelson	About	About	4	unknown		
Fresh Fish Delivered	About	About	5	The New Zealand Story Group (Credit: Chris Sisarich)	Downloaded March 2017	Refer to the New Zealand Story Group full Terms of Use: <a href="https://www.nzstory.govt.nz/pages/terms">https://www.nzstory.govt.nz/pages/terms</a>
Pile of buoys	About	About	6	unknown		
The Big Blue	Environment	Managing for Sustainability	Header	The New Zealand Story Group (Credit: Chris Sisarich)	Downloaded March 2017	Refer to the New Zealand Story Group full Terms of Use: <a href="https://www.nzstory.govt.nz/pages/terms">https://www.nzstory.govt.nz/pages/terms</a>
FV Tangaroa	Environment	Managing for Sustainability	1	National Institute of Water and Atmospheric Research		
Orange roughly swimming	Environment	Managing for Sustainability	2	Deepwater Group Limited		
Granddaddy Hapuka	Environment	Managing for Sustainability	3	The New Zealand Story Group (Credit: Chris Sisarich)	Downloaded March 2017	Refer to the New Zealand Story Group full Terms of Use: <a href="https://www.nzstory.govt.nz/pages/terms">https://www.nzstory.govt.nz/pages/terms</a>
Fur seal with penguins	Environment	Associated Species	Header	unknown		
Maui dolphin fins	Environment	Associated Species	1	unknown		
FV Thomas Harrison with seabirds	Environment	Associated Species	2	unknown		
Swarming seabirds (behind tori lines)	Environment	Associated Species	3	Richard Wells		
Albatross on Snarers Island	Environment	Marine Conservation	Header	Richard Wells		
Black gropser	Environment	Marine Conservation	1	unknown		
Inshore vessel steaming towards Kalkoura coast	Environment	Marine Conservation	2	Nici Gibbs		
Empty sea	Environment	Marine Conservation	3	unknown		
Fishing Off the Coast	Supply Chain	Traceability	Header	The New Zealand Story Group (Credit: Chris Sisarich)	Downloaded March 2017	Refer to the New Zealand Story Group full Terms of Use: <a href="https://www.nzstory.govt.nz/pages/terms">https://www.nzstory.govt.nz/pages/terms</a>
Selecting the Catch	Supply Chain	Traceability	1	The New Zealand Story Group (Credit: Chris Sisarich)	Downloaded March 2017	Refer to the New Zealand Story Group full Terms of Use: <a href="https://www.nzstory.govt.nz/pages/terms">https://www.nzstory.govt.nz/pages/terms</a>
Ready to Freight	Supply Chain	Traceability	2	The New Zealand Story Group (Credit: Chris Sisarich)	Downloaded March 2017	Refer to the New Zealand Story Group full Terms of Use: <a href="https://www.nzstory.govt.nz/pages/terms">https://www.nzstory.govt.nz/pages/terms</a>
Bowl of avocado and tomato salad with whitefish	Supply Chain	Traceability	3	Sean Shadbolt		An image from The New Zealand Seafood Cookbook by Auckland Seafood School. Food photography by Sean Shadbolt. Published by Penguin Group NZ.
Traceable for Export	Supply Chain	Food Safety	Header	The New Zealand Story Group (Credit: Chris Sisarich)	Downloaded March 2017	Refer to the New Zealand Story Group full Terms of Use: <a href="https://www.nzstory.govt.nz/pages/terms">https://www.nzstory.govt.nz/pages/terms</a>
Sanford QA staff	Supply Chain	Food Safety	1	courtesy of Sanford Limited		
Food safety testing (needle)	Supply Chain	Food Safety	2	unknown		
Fish and chips	Supply Chain	Food Safety	3	Sean Shadbolt		An image from The New Zealand Seafood Cookbook by Auckland Seafood School. Food photography by Sean Shadbolt. Published by Penguin Group NZ.
FVs in port on west coast South Island	Supply Chain	Fishing Rules	Header	Richard Wells		
The Beehive	Supply Chain	Fishing Rules	1	unknown		
Talleys bridge	Supply Chain	Fishing Rules	2	Collin Southern		
Blue ropes	Supply Chain	Fishing Rules	3	unknown		
Sealord crew lined up on deck	Workforce	Worker livelihood	Header	unknown		
Deckhand with nets on back of trawler	Workforce	Worker livelihood	1	Seafood New Zealand Ltd		
Factory staff sitting with pallets	Workforce	Worker livelihood	2	unknown		
<blank>	Workforce	Worker livelihood	3	<blank>		
Deck crew preparing for trawl to come up	Workforce	Workplace health & safety	Header	Seafood New Zealand Ltd (Credit: Tim Pankhurst)		
Maritime New Zealand staff and skipper	Workforce	Workplace health & safety	1	Maritime New Zealand		
Factory staff processing whitefish	Workforce	Workplace health & safety	2	unknown		
Whitefish fillets	Workforce	Workplace health & safety	3	unknown		
Guardianship of What's Ours	Workforce	Customary Fishers	Header	The New Zealand Story Group (Credit: Chris Williams)	Downloaded March 2017	Refer to the New Zealand Story Group full Terms of Use: <a href="https://www.nzstory.govt.nz/pages/terms">https://www.nzstory.govt.nz/pages/terms</a>
FV Santy Maria	Workforce	Customary Fishers	1	Seafood New Zealand Ltd / Moana		
Red Blossoms and Kiwi Customs	Workforce	Customary Fishers	2	The New Zealand Story Group (Credit: Chris Williams)	Downloaded March 2017	Refer to the New Zealand Story Group full Terms of Use: <a href="https://www.nzstory.govt.nz/pages/terms">https://www.nzstory.govt.nz/pages/terms</a>
Swarming seabirds (behind tori lines)	Workforce	Customary Fishers	3	Richard Wells		
Making Our Stories Matter	Workforce	Customary Fishers	4	The New Zealand Story Group (Credit: Chris Williams)	Downloaded March 2017	Refer to the New Zealand Story Group full Terms of Use: <a href="https://www.nzstory.govt.nz/pages/terms">https://www.nzstory.govt.nz/pages/terms</a>
Albacore tuna	Fish Finder	Albacore tuna	Header	Wreford Hann Photography Ltd		Also used on Food Safety Website: <a href="http://www.nzphotos.co.nz/index.html">http://www.nzphotos.co.nz/index.html</a>
Arrow squid	Fish Finder	Arrow squid	Header	Seafood New Zealand Ltd		
Barracouta	Fish Finder	Barracouta	Header	Seafood New Zealand Ltd		
Blue cod	Fish Finder	Blue cod	Header	Seafood New Zealand Ltd		
Bluemose	Fish Finder	Bluemose	Header	Seafood New Zealand Ltd		
Flatfish	Fish Finder	Flatfish	Header	Seafood New Zealand Ltd		
Hake	Fish Finder	Hake	Header	Seafood New Zealand Ltd		
Hoki	Fish Finder	Hoki	Header	Wreford Hann Photography Ltd		Also on Managing for Sustainability page Website: <a href="http://www.nzphotos.co.nz/index.html">http://www.nzphotos.co.nz/index.html</a>
Jack mackerel	Fish Finder	Jack mackerel	Header	Seafood New Zealand Ltd		
Ling	Fish Finder	Ling	Header	Seafood New Zealand Ltd		Also on About page
New Zealand rock lobster	Fish Finder	New Zealand rock lobster	Header	Seafood New Zealand Ltd		
Orange roughly	Fish Finder	Orange roughly	Header	Wreford Hann Photography Ltd		Also on Fishing Rules page Website: <a href="http://www.nzphotos.co.nz/index.html">http://www.nzphotos.co.nz/index.html</a>
Oreo	Fish Finder	Oreo	Header	Wreford Hann Photography Ltd		Also on Marine Conservation page Website: <a href="http://www.nzphotos.co.nz/index.html">http://www.nzphotos.co.nz/index.html</a>
Red gurnard	Fish Finder	Red gurnard	Header	Seafood New Zealand Ltd		Also on Workplace Health & Safety page
Silver warehou	Fish Finder	Silver warehou	Header	Wreford Hann Photography Ltd		Also on Worker Livelihood page Website: <a href="http://www.nzphotos.co.nz/index.html">http://www.nzphotos.co.nz/index.html</a>
Snapper	Fish Finder	Snapper	Header	Seafood New Zealand Ltd		Also on Traceability page
Southern blue whiting	Fish Finder	Southern blue whiting	Header	Wreford Hann Photography Ltd		Also on Associated Species page Website: <a href="http://www.nzphotos.co.nz/index.html">http://www.nzphotos.co.nz/index.html</a>
Southern bluefin tuna	Fish Finder	Southern bluefin tuna	Header	Seafood New Zealand Ltd		
Tarakahi	Fish Finder	Tarakahi	Header	Seafood New Zealand Ltd		Also on Customary Fishers page
Trevally	Fish Finder	Trevally	Header	Seafood New Zealand Ltd		
Report authors	Various	Various	Footer	Supplied by author	3 August 2017	Permission to use photo should be sought from report author.
OpenSeas programme document images (reports, factsheets, infographics, etc)	Various	Various	Downloads	OpenSeas	3 August 2017	The images are free to use under the Terms of Use.